General description:

The year is 2127. A post-apocalyptic world. Civilization as we know it has disappeared. The dark shadow of extinction hangs over humanity. And you are our only hope for saving the last survivors of a species on the brink of extinction.

This is the scenario the student encounters in this adventure packed with challenges, tests and obstacles, in which knowing your company becomes vital for achieving the great objective: saving humanity.

As a tool embodied as a video game designed for use by human resources, training and development, communications and recruitment departments, ADA is proficient in converting any communication, training, employee onboarding process … into an exciting and fun experience capable of involving all employees.

Characteristics:

ADA’s content manager lets you design your own video game with the contents that you want to incorporate: up to 100 pieces of information in text, presentation, video or audio format.

Create as many versions of your video game as you want. And it’s as easy as simply dragging and dropping documents into a folder.
Available in several languages:

ADA is already available in Spanish, English, French and German. It will soon be available in new languages. Check with your Key Account Manager for availability.

Gamify your training and internal communications with a tool …

• Powerful.
• Innovative.
• Fun.
• Addictive.
• Adaptable to your needs.
• Flexible, quick and easy to implement.

Objectives:

ADA is a gamification tool at the service of your training and internal communications.

With ADA, you will be able to:

• Multiply engagement in your training processes and internal communications.
• Convey information uniformly and instantaneously to geographically diverse staff.
• Save in terms of time and costs.
• Shore up your company’s digital transformation.
• Communicate “innovation”, “technology” and “fun” from your department.
Who can benefit from ADA:

ADA was designed to increase the engagement and acquisition of knowledge and information in any training process or internal communication.

ADA is a useful tool for the following teams:

- **Human Resources**: employee onboarding; internal policy communications; knowledge transfer; dissemination of vision, mission and values statements; talent attraction …
- **Training and Development**: support any training action.
- **Internal communication**: all sorts of internal communication campaigns.
- **Commercial/Sales**: communication of offers, launch of new products, training in products, explanations of processes, enhanced understanding of policies and rules, support for the best use of technology tools (CRM, management software, data management, etc.)
- **Marketing and Communication**: communication of information to customers, journalists, opinion leaders, engagement of users and customers, support for promotions and communication campaigns, alternative advertising mechanisms, etc.
- **Other departments**: information, training and communication of any process, policy, development, product, use of tools, etc.
ADA
Serious game for internal communications, training and employee onboarding

Operation:

1. Players only need an internet connection to play ADA.
2. You can access ADA from the Gamelearn platform or include it as an additional solution in your LMS (Cornerstone, Moodle, SAP Success Factors, etc.).
3. With real-time user activity monitoring.

Ready to save the world?